

Director's Report to the Board of Agents

Silas Bronson Library

November 21, 2023

Raechel Guest, Director

Staffing Levels

One of our summer interns, Danae Brazoban-Nunez, has returned to work at the library as a Page.

We currently have the following vacancies: one Librarian 4, two Librarian 2s, two Admin 1s, and one Page. We have just barely enough employees to remain open our full schedule, with myself working Monday nights as the evening supervisor and backup employee.

I interviewed a candidate for the Librarian 4 position last night and hope to fill that vacancy soon.

Friends of the Library

The Friends of the Silas Bronson Library is currently seeking new members to join its Board and serve as officers of the organization. Members do not have to live in Waterbury to join. The Friends is a separate 501c3 dedicated to supporting the library's operation and mission through fundraising, outreach, and other volunteer activities. The Friends provides vital funding for library programs and allows the library access to grant funding restricted to 501c3 organizations.

The next meeting of the Friends is Tuesday, November 14, 6 p.m. at the library.

Mobile Library

Outreach events attended included visits to Kaynor Tech's Family Literacy Night, Crosby's College & Career Fair, Rays of Sunshine Child Care, the Greater Waterbury Housing Expo, Gilmartin School, PAL's

Trunk or Treat, Holy Cross High School, Bucks Hill Community Club, the CHD Hospitality Center, and Washington Park House. We also visited Kaynor Tech a second time to present information on the Libby app. A total of 58 library cards were issued at the various events.

Home Deliveries (October 15 – November 16)

Number of Deliveries: 10

Number of Items Delivered: 70

Patrons Subscribed to Home Delivery: 49

Circulation Division

October Statistical Reports: Main Library

Total Collection Size: 273,233

Total Items Added to Collection: 955

Total Physical Items Circulated: 8,769

Total Circulation In-House: 661

Total Circulated at Other Libraries: 1,878

Total Circulated from Other Libraries: 439

Total Active Patrons: 11,214

Total Expired Patrons: 34,940

Total Patrons Added: 165

October Statistical Reports: Bunker Hill

Total Collection Size: 11,344

Total Items Added to Collection: 42

Total Physical Items Circulated: 642

Total Circulation In-House: 0

Total Circulated at Other Libraries: 133

Total Circulated from Other Libraries: 346

Total Active Patrons: 424

Total Expired Patrons: 1,137

Total Patrons Added: 7

OverDrive Circulation: October

Magazines: 410

Audiobooks: 545

Ebooks: 548

Total Checkouts: 1,503

Adult: 869

Teen/YA: 136

Children: 88

Museum Pass Use – October

Pass	Pass Type	Number Reserved	Checked Out	No Shows
American Clock & Watch Museum	Print from Home	1	1	0
Beardsley Zoo	Pick Up/Return at Library	5	1	4
EverWonder Children’s Museum	Print from Home	1	1	0
Mattatuck Museum	Print from Home	2	2	0
Mystic Seaport	Print from Home	1	1	0
New Britain Museum of American Art	Print from Home	2	2	0
New Haven Museum	Print from Home	1	1	0

Online Presence: October

Facebook Reach October 1 – October 31: 28,890

Facebook Followers as of 11/20/2023: 3,089

Instagram Reach October 1 – October 31: 473

Instagram Followers as of 11/20/2023: 1,119

Twitter Impressions October 1 – October 31: 470

Twitter Followers as of 11/20/2023: 501

(Note: Twitter Analytics is still missing some metrics)

Wowbrary Active Subscriptions as of 11/20/2023: 94

Wowbrary Webpages Viewed October 1 – October 31: 314

Wowbrary Clickthroughs to Catalog October 1 – October 31: 42

Website Visitors October 1 – October 31: 1,795
Website Sessions October 1 – October 31: 1,713
Website Pageviews October 1 – October 31: 5,672

Most Visited Website Pages (October 1 – October 31):

Home Page: 2,935	How to Get a Card: 105	Teen/YA: 27
Programs: 457	Children's Division: 83	Friends: 25
Research: 191	eBooks: 82	Mobile Library: 19
Bunker Hill Branch: 161	Board of Agents: 77	Book a Librarian: 17
Calendar: 155	Computer Classes: 48	Home Delivery: 16
Genealogy/Local Hist.: 144	Borrowing Questions: 48	Directions: 13
How to Find Books: 135	Book Sale: 46	Geekdom: 12
About Us: 128	Newsletters: 36	Meeting Rooms: 11
Ask A Librarian: 121	Program Registrations: 36	New Movies: 11
Digital: 109	Library History: 32	Business Resources: 10
Museum Passes: 108	Hall of Fame: 32	Requests: 9