

Director's Report to the Board of Agents

Silas Bronson Library

May 17, 2022

Raechel Guest, Director

Elevator

The passenger elevator was put out of service on May 3. It was no longer stopping level with the floor, instead stopping about one and a half feet above the floor level. We have been assisted by Public Works in our efforts to expedite the repairs by Otis, but we are still waiting for Otis to let us know when they will be here to fix the problem.

The Palace Project

The Connecticut State Library has replaced the SimplyE app with the Palace Project app. The Libby app from OverDrive continues to be offered to our patrons. Both apps offer a library of ebook and audiobooks which our patrons share with other libraries.

We are currently working on familiarizing ourselves with the Palace's features and comparing pricing between the Palace marketplace and OverDrive marketplace, where we purchase copies of ebooks and audiobooks specifically for our patrons.

Staffing Levels

I have finished interviewing the Librarian IV candidates and have made a selection. We are currently waiting for the selected candidate to accept our offer.

We were approved to fill one of our two Page vacancies, and the position has been offered to Sophia Oneto, who recently completed a state-funded internship with us. The position is nonunion, part-time, no benefits.

Circulation Division

April Statistical Reports: Main Library

Total Collection Size: 265,595
Total Items Added to Collection: 1,198
Total Physical Items Circulated: 8,205
Total Circulation In-House: 306
Total Circulated at Other Libraries: 1,475
Total Circulated from Other Libraries: 358

Total Active Patrons: 43,116
Total Expired Patrons: 25
Total Patrons Added: 100

OverDrive Circulation: April

Audiobooks: 504
Ebooks: 621
Total Checkouts: 1,125

April Statistical Reports: Bunker Hill

Total Collection Size: 11,342
Total Items Added to Collection: 26
Total Physical Items Circulated: 588
Total Circulation In-House: 0
Total Circulated at Other Libraries: 87
Total Circulated from Other Libraries: 233

Total Active Patrons: 1,393
Total Expired Patrons: 0
Total Patrons Added: 9

Adult: 892
Teen/YA: 89
Children: 144

Museum Pass Use – April

Pass	Pass Type	Number Reserved	Checked Out	No Shows
Barker Character Comic & Cartoon Museum	Print from Home	1	1	0
Beardsley Zoo	Pick Up/Return	10	3	7
Children’s Museum/ Roaring Brook Nature Center	Print from Home	1	1	0
EverWonder Children’s Museum	Print from Home	3	3	0
KidsPlay Children’s Museum	Print from Home	1	1	0
Mattatuck Museum Art and History Center	Print from Home	4	4	0
Mystic Seaport	Print from Home	1	1	0
New England Air Museum	Print from Home	1	1	0
Old Sturbridge Village	Print from Home	2	2	0
Wadsworth Atheneum	Print from Home	1	1	0

Online Presence

Facebook Followers as of 5/12/2022: 2,653
 Facebook Reach April 14 – May 11: 6,221
 Facebook Post Engagements April 14 – May 11: 1,029

Instagram Followers as of 5/12/2022: 1,000
 Bronson Teens Instagram Followers as of 5/12/2022: 306
 Twitter Followers as of 5/12/2022: 475

Wowbrary Active Subscriptions as of 5/12/2022: 92
 Wowbrary Customized Newsletters as of 5/12/2022: 7
 Wowbrary Webpages Viewed April 1 – April 30: 809
 Wowbrary Clickthroughs to Catalog April 1 – April 30: 325

Website Visitors April 1 – April 30: 2,211
Website Sessions April 1 – April 30: 3,138
Website Pageviews April 1 – April 30: 2,880

Most Visited Website Pages (April 1 – April 30):

Home Page: 3,087	Hall of Fame: 103	Home Delivery: 25
Children's Division: 261	Newsletters: 51	Computer Classes: 21
Programs: 261	Calendar: 75	Directions: 21
Research: 221	How to Get a Card: 74	Book Sale: 19
Genealogy/Local Hist.: 179	Digital: 72	GovDocs: 13
Museum Passes: 168	Borrowing Questions: 65	Friends: 11
About Us: 151	eBooks: 57	Geekdom: 11
Ask A Librarian: 145	Teen/YA: 57	Business Resources: 8
Program Registration: 129	Board of Agents: 54	Requests: 7
Bunker Hill Branch: 122	Library History: 37	Book a Librarian: 6
How to Find Books: 120	New Movies: 34	