Director's Report to the Board of Agents Silas Bronson Library

April 19, 2022

Raechel Guest, Director

Roof Leak

We had some dramatic roof leaks this spring. A number of ceiling tiles were damaged from the leaks, and the stairs to the second floor had to be closed while we waited for supplies to come in. The roof has now been patched and the leaks have stopped.

Staffing Levels

The Librarian IV candidate list has been prepared. I will be interviewing candidates for the Head of Adult Services position beginning this week.

Mary-Beth Mason, Librarian II, has resigned to pursue other opportunities. This means we now have two Librarian II vacancies. We are currently approved to fill only one of the positions. We will be able to consider candidates from the Librarian IV list for the Librarian II vacancies, which could greatly reduce the turnaround time.

I interviewed candidates for our three Admin I vacancies and was able to select two candidates.

Unfortunately, they both declined the offer. There are no more candidates on the list, so we will have to wait for the next Civil Service exam to be held to fill these vacancies.

I am currently waiting for approval to fill one of our two Page vacancies.

Circulation Division

March Statistical Reports: Main Library March Statistical Reports: Bunker Hill

Total Collection Size: 264,965 Total Collection Size: 11,328

Total Items Added to Collection: 985 Total Items Added to Collection: 33

Total Physical Items Circulated: 9,047 Total Physical Items Circulated: 594

Total Circulation In-House: 252 Total Circulation In-House: 0

Total Circulated at Other Libraries: 1,614 Total Circulated at Other Libraries: 91

Total Circulated from Other Libraries: 408 Total Circulated from Other Libraries: 310

Total Active Patrons: 43,021 Total Active Patrons: 1,383

Total Expired Patrons: 14 Total Expired Patrons: 0

Total Patrons Added: 134 Total Patrons Added: 8

OverDrive Circulation: March

Audiobooks: 506 Adult: 921
Ebooks: 662 Teen/YA: 84

Total Checkouts: 1,168 Children: 163

Museum Pass Use - March

Pass	Pass Type	Number Reserved	Checked Out	No Shows
Beardsley Zoo	Pick Up/Return	1	1	0
Children's Museum/ Roaring Brook Nature Center	Print from Home	1	1	0
Connecticut's Old State House	Print from Home	1	1	0
KidsPlay Children's Museum	Print from Home	1	1	0
Mattatuck Museum Art and History Center	Print from Home	5	5	0
New Britain Museum of American Art	Print from Home	2	2	0

Online Presence

Facebook Followers as of 4/14/2022: 2,637

Facebook Reach March 17 – April 13: 6,643

Facebook Post Engagements March 17 – April 13: 1,093

Instagram Followers as of 4/14/2022: 994

Bronson Teens Instagram Followers as of 4/14/2022: 308

Twitter Followers as of 4/14/2022: 476

Wowbrary Active Subscriptions as of 4/14/2022:

Wowbrary Customized Newsletters as of 4/14/2022:

Wowbrary Webpages Viewed March 1 – March 31:

Wowbrary Clickthroughs to Catalog March 1 – March 31:

Website Visitors March 1 – March 31: 2,164

Website Sessions March 1 – March 31: 3,346

Website Pageviews March 1 – March 31: 6,587

Most Visited Website Pages (March 1 – March 31):

Home Page: 2,683 Ask A Librarian: 142 Board of Agents: 36

Programs: 335 Museum Passes: 112 Book Sale: 35

Children's Division: 332 Digital: 106 New Movies: 31

Program Registration: 288 How to Get a Card: 82 Geekdom: 23

Hall of Fame: 288 Library History: 76 Directions: 21

Genealogy/Local Hist.: 213 Calendar: 67 Book a Librarian: 12

Research: 192 eBooks: 65 Friends: 11

How to Find Books: 189 Borrowing Questions: 57 Business Resources: 11

Newsletters: 181 Teen/YA: 56 GovDocs: 10

Bunker Hill Branch: 178 Computer Classes: 44 Requests: 2

About Us: 175 Home Delivery: 38