# Director's Report to the Board of Agents Silas Bronson Library

December 21, 2021 Raechel Guest, Director

### **Staffing Levels**

The Librarian II exam has been scheduled for this week. I anticipate receiving the list of candidates before the end of the month, with interviews taking place in January. We are currently approved to fill two of our three Librarian II vacancies.

Gina DiGiovancarlo joined us last month as a temporary Admin I working at the Circulation Desk, helping out while we wait for the Admin I list.

The Librarian IV opening was posted at the beginning of November and will remain open until enough applications have been received.

## **Bunker Hill Branch Library**

Installation of the grant-funded fiber connection for the branch library has begun. The fiber-drop was installed earlier this month using an aerial path from the utility pole adjacent to the fire station across the street to a steel standpipe/conduit mounted to the roof of the branch library. The next steps will include installation of equipment at the branch and work at the main library for the point-to-point connection. When finished, the fiber line will dramatically increase the internet speed at the branch, allow the staff computer to connect to our servers, and allow us to add wi-fi at the branch.

#### **Circulation Division**

**November Statistical Reports: Main Library** 

Total Collection Size: 262,218

Total Items Added to Collection: 942 Total Physical Items Circulated: 6,925

Total Circulation In-House: 105

Total Circulated at Other Libraries: 1,350
Total Circulated from Other Libraries: 300

Total Active Patrons: 42,553

Total Expired Patrons: 11

Total Patrons Added: 130

**November Statistical Reports: Bunker Hill** 

Total Collection Size: 11,314

Total Items Added to Collection: 42
Total Physical Items Circulated: 521

Total Circulation In-House: 0

Total Circulated at Other Libraries: 77

Total Circulated from Other Libraries: 271

Total Active Patrons: 1,367

Total Expired Patrons: 0

Total Patrons Added: 1

**OverDrive Circulation: November** 

Audiobooks: 435 Adult: 704

Ebooks: 470 Teen/YA: 107
Total Checkouts: 905 Children: 94

#### Museum Pass Use - November

Pass	Pass Type	Number Reserved	Checked Out	No Shows
Children's Museum / Roaring Brook Nature Center	Print from Home	1	1	0
KidsPlay Children's Museum	Print from Home	1	1	0
Mattatuck Museum Art and History Center	Print from Home	2	2	0

#### **Online Presence**

Facebook Followers as of 12/11/2021: 2,597

Facebook Reach November 13 – December 10: 3,578 Facebook Post Engagements November 13 – December 10: 397

Instagram Followers as of 11/12/2021: 973
Bronson Teens Instagram Followers as of 11/12/2021: 302
Twitter Followers as of 11/12/2021: 466

Wowbrary Active Subscriptions as of 12/11/2021: 94
Wowbrary Customized Newsletters as of 12/11/2021: 6

Wowbrary Webpages Viewed November 1 – November 30: 1,052 Wowbrary Clickthroughs to Catalog November 1 – November 30: 112

Website Visitors November 1 – November 30: 1,420
Website Sessions November 1 – November 30: 2,183
Website Pageviews November 1 – November 30: 4,247

Most Visited Website Pages (November 1 – November 30):

Home Page: 1,975 How to Get a Card: 76 Board of Agents: 25
Research: 193 Museum Passes: 69 Computer Classes: 14

Programs: 151 eBooks: 57 Friends: 13

Genealogy/Local Hist.: 144 Library History: 57 New Movies: 12

Digital: 142 Newsletters: 55 Directions: 12

About Us: 141 Teen/YA: 47 Requests: 12

Children's Division: 138 Calendar: 47 Geekdom: 11

How to Find Books: 135 Borrowing Questions: 47 Book a Librarian: 9

Ask A Librarian: 126 Book Sale: 31 Business Resources: 9

Bunker Hill Branch: 117 Home Delivery: 31 GovDocs: 6

Program Registration: 99 Hall of Fame: 30