

Director's Report to the Board of Agents

Silas Bronson Library

January 27, 2020

Raechel Guest, Director

Programs

At the request of one of our patrons, we are offering a six-week course on American Sign Language (ASL). The first session, on January 11, was standing room only in the Main Reading Room – more than 100 people showed up. Due to the obvious popularity of the program, we will be working on offering it again later this year.

We are once again partnering with Connecticut Association for Human Services, United Way of Greater Waterbury, and the IRS to offer free tax prep at the library on Tuesday evenings and Saturday mornings. Appointments can be made by calling 211. The official kickoff event for the program will be held here on Thursday, February 13, at noon.

Staffing Updates

The candidate we selected for the Accountant II position declined the offer, stating that the pay was too low. We have now interviewed another candidate and sent our new selection to HR.

Chantal Johnson, Admin II, transferred here from the Superintendent's Office on January 2, filling one of our two Admin vacancies. Loretta Hayes has been hired as an Admin I and will start on February 6 in the Circulation Division. We are still waiting for the Librarian III exam to be scheduled by HR.

Challenged Book

On January 24, 2020, we received a Request for Reconsideration of Material from a patron. The patron wanted us to remove from circulation a middle-grade book, *Thornhill*, by Pam Smy. As per library policy, the librarian who ordered the book reevaluated it and submitted a written report, and two other librarians, the Head of Youth Services and a Librarian III, evaluated the book and submitted their reports. All three librarians believe it would be appropriate to reclassify the book as Young Adult, and I concurred with their recommendation. A report has been sent to Corp Counsel.

Circulation Division

December Statistical Reports: Main Library

Total Collection Size: 256,639
Total Items Added to Collection: 522
Total Items Circulated: 9,097
Total Circulation In-House: 185
Total Circulated at Other Libraries: 372
Total Circulated from Other Libraries: 417

Total Active Patrons: 10,516
Total Expired Patrons: 12,824
Total Patrons Added: 117

December Statistical Reports: Bunker Hill

Total Collection Size: 15,689
Total Items Added to Collection: 8
Total Items Circulated: 392
Total Circulation In-House: 0
Total Circulated at Other Libraries: 63
Total Circulated from Other Libraries: 135

Total Active Patrons: 376
Total Expired Patrons: 385
Total Patrons Added: 2

Museum Pass Usage, December 2019

American Clock & Watch Museum: 0
Barker Comic and Cartoon Museum: 1
Beardsley Zoo: 0
Children's Museum/Roaring Brook Nature: 0
Connecticut Forests & Parks: 0
Connecticut Science Center: 1
EverWonder Children's Museum: 0
Harriet Beecher Stowe Center: 0
Imagine Nation: 3
Institute for American Indian Studies: 0
KidsPlay Childrens Museum: 0

Maritime Aquarium at Norwalk: 1
Mattatuck Museum: 0
Mystic Aquarium: 0
Mystic Seaport: 1
New Britain Museum of American Art: 1
New England Air Museum: 0
New Haven Museum: 0
Old Sturbridge Village: 0
Peabody Museum of Natural History: 5
Wadsworth Atheneum: 2
White Memorial Conservation Center: 1

Online Presence

Facebook Followers as of 1/24/2020: 2,116
Facebook Reach December 27 – January 23: 28,628
Facebook Post Engagements December 27 – January 23: 5,486

Instagram Followers as of 1/24/2020: 574
Bronson Teens Instagram Followers as of 1/24/2020: 197
Twitter Followers as of 1/24/2020: 402

Website Visitors December 1 – December 31: 1,612
Website Sessions December 1 – December 31: 2,716
Website Pageviews December 1 – December 31: 5,248

Most Visited Website Pages (December 1 – December 31):

Home Page: 2,645	Children's Division: 94	New Movies: 35
Genealogy/Local Hist.: 262	eBooks: 86	Computer Classes: 32
Programs: 226	Borrowing Questions: 76	Teen/YA: 31
How to Find Books: 222	Newsletters: 69	Book Sale: 31
Calendar: 160	Hall of Fame: 67	Email Signup: 23
Ask A Librarian: 128	How to Get a Card: 66	Library History: 21
Bunker Hill Branch: 126	Research: 52	News: 20
About Us: 114	Friends: 38	Suggest a Purchase: 16
Museum Passes: 104	Directions: 36	Board of Agents: 11