

Director's Report to the Board of Agents

Silas Bronson Library

December 16, 2019

Raechel Guest, Director

Warshasky Bequest

The Stanford Warshasky art collection is now at the library. The Maintainers and I picked it up on November 22. The next step is to begin planning an exhibit and eventual sale of the artwork.

Annual Budget Request

Our budget request to the City is due on January 3. We are in the process of reviewing this year's budget to see if there should be any significant changes or additions to either the operating budget or the capital project requests.

FY20 Special Projects – Bronson Fund

We are starting the basement project with a focus on relocating irreplaceable archival material from the open storage area to Tech Services, where the rest of the local history collection is located. As part of the project, we will rehouse the material in new, archivally sound containers as needed.

Remaining expenses for the first floor include new seating for patrons and the glass wall for the Teen Zone.

Staffing Updates

Heidi Barbieri is transferring to an Accountant II position at the Tax Office, where she will have the opportunity to gain additional accounting experience. We interviewed three candidates to replace Heidi and sent our selection to HR on December 3. We are waiting to find out if and when the new Accountant will start.

I have received the list of Admin I candidates and I have interviewed two candidates so far. I have two more candidates to interview for our two open positions.

Circulation Division

November Statistical Reports: Main Library

Total Collection Size: 256,915
Total Items Added to Collection: 793
Total Items Circulated: 10,405
Total Circulation In-House: 310
Total Circulated at Other Libraries: 318
Total Circulated from Other Libraries: 406

Total Active Patrons: 10,601
Total Expired Patrons: 12,844
Total Patrons Added: 142

November Statistical Reports: Bunker Hill

Total Collection Size: 15,711
Total Items Added to Collection: 29
Total Items Circulated: 472
Total Circulation In-House: 0
Total Circulated at Other Libraries: 66
Total Circulated from Other Libraries: 166

Total Active Patrons: 388
Total Expired Patrons: 390
Total Patrons Added: 4

Museum Pass Usage, November 2019

American Clock & Watch Museum: 0
Barker Comic and Cartoon Museum: 1
Beardsley Zoo: 0
Children's Museum/Roaring Brook Nature: 0
Connecticut Forests & Parks: 0
Connecticut Science Center: 0
EverWonder Children's Museum: 1
Harriet Beecher Stowe Center: 0
Imagine Nation: 1
Institute for American Indian Studies: 0
KidsPlay Childrens Museum: 0

Maritime Aquarium at Norwalk: 0
Mattatuck Museum: 0
Mystic Aquarium: 0
Mystic Seaport: 0
New Britain Museum of American Art: 0
New England Air Museum: 2
New Haven Museum: 0
Old Sturbridge Village: 2
Peabody Museum of Natural History: 2
Wadsworth Atheneum: 0
White Memorial Conservation Center: 0

Online Presence

Facebook Followers as of 12/16/2019: 1,979
Facebook Reach November 28 – December 15: 9,882
Facebook Post Engagements November 28 – December 15: 2,532

Instagram Followers as of 12/16/2019: 555
Bronson Teens Instagram Followers as of 12/16/2019: 197
Twitter Followers as of 12/16/2019: 394

Website Visitors November 1 – November 30: 1,588
Website Sessions November 1 – November 30: 2,817
Website Pageviews November 1 – November 30: 5,451

Most Visited Website Pages (November 1 – November 30):

Home Page: 2,854	eBooks: 104	Hall of Fame: 29
Programs: 227	How to Get a Card: 82	Board of Agents: 27
Genealogy/Local Hist.: 208	Borrowing Questions: 79	Library History: 19
How to Find Books: 180	Children's Division: 78	News: 18
Research: 173	Book Sale: 49	Suggest a Purchase: 16
Calendar: 172	Newsletters: 45	Directions: 13
Bunker Hill Branch: 159	New Movies: 34	Meeting Rooms: 13
About Us: 138	Friends: 31	Email Signup: 9
Ask A Librarian: 135	Computer Classes: 31	
Museum Passes: 107	Teen/YA: 29	