

Director's Report to the Board of Agents

Silas Bronson Library

November 18, 2019

Raechel Guest, Director

Warshasky Bequest

Attorney Stephen Griffin is the executor of Stanford Warshasky's estate. I met with him last week to view the art collection left to the library by Mr. Warshasky. I have enclosed an inventory of the collection.

If the Board declines to accept the art collection, the executor will sell it and the proceeds will then be divided amongst Mr. Warshasky's cousins.

If the Board accepts the collection, my staff will pick it up from the Bank Street law office. I would recommend that we select at least once piece to keep in honor of Mr. Warshasky and sell the rest.

Staffing Updates

The Librarian III job opening to be posted. We are still waiting for a list of candidates for our two open Administrative Associate positions. We have not yet been approved to fill our vacant Librarian II position.

There was a letter to the editor in Saturday's *Rep-Am* complaining about the Bunker Hill Branch being closed on Saturdays due to our low staffing levels; unfortunately, the only other option would be to reduce hours at the main library.

Circulation Division

October Statistical Reports: Main Library

Total Collection Size: 257,687
Total Items Added to Collection: 919
Total Items Circulated: 11,548
Total Circulation In-House: 317
Total Circulated at Other Libraries: 285
Total Circulated from Other Libraries: 418

Total Active Patrons: 10,642
Total Expired Patrons: 12,911
Total Patrons Added: 192

October Statistical Reports: Bunker Hill

Total Collection Size: 15,728
Total Items Added to Collection: 32
Total Items Circulated: 500
Total Circulation In-House: 0
Total Circulated at Other Libraries: 92
Total Circulated from Other Libraries: 154

Total Active Patrons: 392
Total Expired Patrons: 390
Total Patrons Added: 5

Museum Pass Usage, October 2019

American Clock & Watch Museum: 2
Barker Comic and Cartoon Museum: 1
Beardsley Zoo: 0
Children's Museum/Roaring Brook Nature: 1
Connecticut Forests & Parks: 0
Connecticut Science Center: 0
EverWonder Children's Museum: 1
Harriet Beecher Stowe Center: 0
Imagine Nation: 1
Institute for American Indian Studies: 1
KidsPlay Childrens Museum: 3

Maritime Aquarium at Norwalk: 0
Mattatuck Museum: 0
Mystic Aquarium: 1
Mystic Seaport: 0
New Britain Museum of American Art: 1
New England Air Museum: 1
New Haven Museum: 1
Old Sturbridge Village: 0
Peabody Museum of Natural History: 0
Wadsworth Atheneum: 0
White Memorial Conservation Center: 0

Online Presence

Facebook Followers as of 11/18/2019: 1,918
Facebook Reach October 21 – November 17: 47,772
Facebook Post Engagements October 21 – November 17: 15,165

Instagram Followers as of 11/18/2019: 542
Bronson Teens Instagram Followers as of 11/18/2019: 194
Twitter Followers as of 11/18/2019: 386

Website Visitors October 1 – October 31: 1,887
Website Sessions October 1 – October 31: 3,412
Website Pageviews October 1 – October 31: 6,451

Most Visited Website Pages (October 1 – October 31):

Home Page: 3,419	Children's Division: 127	Board of Agents: 32
Programs: 379	Bunker Hill Branch: 126	Directions: 31
Calendar: 269	eBooks: 121	Book Sale: 30
Genealogy/Local Hist.: 215	How to Get a Card: 93	New Movies: 29
Research: 185	Borrowing Questions: 79	Library History: 23
Ask A Librarian: 176	Newsletters: 69	Email Signup: 15
Museum Passes: 166	Teen/YA: 48	Hall of Fame: 12
How to Find Books: 142	Friends: 35	Suggest a Purchase: 12
About Us: 129	Computer Classes: 34	News: 9