

# **Director's Report to the Board of Agents**

## **Silas Bronson Library**

**June 17, 2019**

**Raechel Guest, Director**

### **Front Plaza**

There was a delay in starting up the fountain this spring, as it took us a little while to figure out why the pump wouldn't work; it turned out that a copper sensor under the grill was corroded and required light sanding before we could get it to work. It appears that this is a design flaw and will need to be done annually. The project engineer, Kurt Kuegler, is assisting in several of the remaining project items, including lighting for the new sign and lighting along the side of the library next to the handicap parking spaces.

### **Library Park**

A portion of Library Park was fenced off on June 13. They will be working on peeling up the sidewalks, removing a few trees, and pruning the other trees.

### **Waterbury Garden Club**

The Garden Club made bird houses for the trees outside the Bunker Hill Branch. Additional bird houses are being used to decorate the inside of the branch library.

### **UNICO**

The Waterbury Chapter of UNICO National has selected the Friends of the Library's "Save the Whale" fundraiser as one of the recipients of their Local Charitable Giving Program. Official presentation of the award will take place at their End of Year Celebration & Installation Dinner on Tuesday, June 25<sup>th</sup>, at La Bella Vista Outdoor Pavilion.

### **Staffing Updates**

Kim Angell, Admin I, has retired from the library after 32 years of service. Mark Zelinka, Librarian III, will retire on July 31 after 24 years.

## **Circulation Division**

### **May Statistical Reports: Main Library**

Total Collection Size: 261,311  
Total Items Added to Collection: 733  
Total Items Circulated: 10,549  
Total Circulation In-House: 86  
Total Circulated at Other Libraries: 793  
Total Circulated from Other Libraries: 357  
  
Total Active Patrons: 11,115  
Total Expired Patrons: 13,321  
Total Patrons Added: 162

### **May Statistical Reports: Bunker Hill**

Total Collection Size: 15,457  
Total Items Added to Collection: 39  
Total Items Circulated: 674  
Total Circulation In-House: 0  
Total Circulated at Other Libraries: 76  
Total Circulated from Other Libraries: 247  
  
Total Active Patrons: 404  
Total Expired Patrons: 439  
Total Patrons Added: 9

## **Museum Pass Usage, May 2019**

American Clock & Watch Museum: 0  
Barker Comic and Cartoon Museum: 0  
Barnum Museum: 0  
Beardsley Zoo: 5  
Children's Museum/Roaring Brook Nature: 0  
Connecticut Forests & Parks: 0  
Connecticut Science Center: 1  
Connecticut's Old State House: 0  
EverWonder Children's Museum: 1  
Harriet Beecher Stowe Center: 1  
Imagine Nation: 0  
Institute for American Indian Studies: 2  
KidsPlay Childrens Museum: 0

Maritime Aquarium at Norwalk: 0  
Mark Twain House: 0  
Mattatuck Museum: 1  
Mystic Aquarium: 0  
Mystic Seaport: 0  
New Britain Museum of American Art: 10  
New England Air Museum: 0  
New Haven Museum: 0  
Old Sturbridge Village: 0  
Peabody Museum of Natural History: 2  
Wadsworth Atheneum: 0  
White Memorial Conservation Center: 1

## Online Presence

Facebook Followers as of 6/13/2019: 1,526  
Facebook Reach May 16 – June 12: 11,270  
Facebook Post Engagements May 16 – June 12: 4,783

Instagram Followers as of 6/13/2019: 448  
Bronson Teens Instagram Followers as of 6/13/2019: 180  
Twitter Followers as of 6/13/2019: 364

Website Visitors May 1 – May 31: 2,027  
Website Sessions May 1 – May 31: 3,571  
Website Pageviews May 1 – May 31: 6,940

### Most Visited Website Pages (May 1 – May 31):

Home Page: 3,333	Genealogy/Local Hist.: 136	Library History: 38
Programs: 315	Children's Division: 130	Computer Classes: 37
Book Sale: 302	eBooks: 125	Board of Agents: 37
Ask A Librarian: 200	Friends: 117	New Movies: 37
Calendar: 196	How to Get a Card: 115	News: 33
Museum Passes: 186	Borrowing Questions: 88	City Directories: 27
How to Find Books: 162	Newsletters: 78	Suggest a Purchase: 26
About Us: 161	Hall of Fame: 61	Email Signup: 24
Research: 157	Directions: 60	Meeting Rooms: 13
Bunker Hill Branch: 138	Teen/YA: 53	