

Director's Report to the Board of Agents

Silas Bronson Library

May 20, 2019

Raechel Guest, Director

VITA Program

The final numbers are in: 211 Federal Tax Returns were processed at the library through the United Way's VITA program, which offers free professional tax preparation for people earning less than \$56,000. The library had the third highest number of returns for the greater Waterbury area. Thomaston Public Library filed 296 returns, and New Opportunities filed 521.

Waterbury Garden Club

The Bunker Hill Branch will be getting a new flower garden this month, courtesy of the Waterbury Garden Club. The City's Parks Department is assisting with the removal of the old shrubs in front of the building to make room for the new garden. The Garden Club will also be making bird houses for the trees outside the branch.

Rotary Club

The Waterbury Rotary Club will be stopping by tomorrow with a check for \$4,000 to be used for the purchase of a 3D printer and spools. The printer will be installed in the new computer classroom and will be for teen program use only. We anticipate starting a teen program this fall in which the teens will receive training in 3D printing.

Waterbury Arts & Tourism Commission

On May 2, we received the 2019 Cultural Award from the Waterbury Arts & Tourism Commission in recognition of our continued support of the arts and culture in Waterbury. The award included a check for \$500 and a citation from the Mayor.

Whale Restoration

The Rep-Am and WTNH reported at the end of April on the whale restoration project, which is progressing nicely. We will need to choose a new location for the whale and figure out how to install it and what the installation cost will be.

East Wing/Teen Zone/Main Reading Room Renovations

The major work in the East Wing is completed. We are now working on the finishing touches. The Main Reading Room was overtaken by the Friends of the Library Book Sale for the past two weeks. Once that is cleared out, our Maintainers can continue removing the shelving along the windows. The old tables from the computer classroom will be placed along the windows to create new study areas.

We will need to purchase additional chairs for the new study areas; I have asked PSI-NESP for a quote on this.

We will also need to purchase and install floor tiles in the Main Reading Room. The floor being exposed by the removal of shelves is missing tiles which will need replacement.

Upcoming Programs

The 44th Annual Poetry Contest Award Ceremony will be held this Thursday at 5 p.m. It is always a wonderful program, with children in Grades 1 through 8 reading their poetry.

We are working on the summer edition of Books and Happenings, which will be available next week. This year's summer reading theme is A Universe of Stories.

Circulation Division

March Statistical Reports: Main Library

Total Collection Size: 266,102
Total Items Added to Collection: 995
Total Items Circulated: 11,609
Total Circulation In-House: 339
Total Circulated at Other Libraries: 808
Total Circulated from Other Libraries: 337

Total Active Patrons: 11,131
Total Expired Patrons: 13,388
Total Patrons Added: 225

March Statistical Reports: Bunker Hill

Total Collection Size: 15,476
Total Items Added to Collection: 63
Total Items Circulated: 605
Total Circulation In-House: 0
Total Circulated at Other Libraries: 67
Total Circulated from Other Libraries: 211

Total Active Patrons: 395
Total Expired Patrons: 454
Total Patrons Added: 7

Museum Pass Usage, April 2019

American Clock & Watch Museum: 2
Barker Comic and Cartoon Museum: 1
Barnum Museum: 0
Beardsley Zoo: 5
Children's Museum/Roaring Brook Nature: 0
Connecticut Forests & Parks: 1
Connecticut Science Center: 5
Connecticut's Old State House: 0
EverWonder Children's Museum: 1
Harriet Beecher Stowe Center: 0
Imagine Nation: 1
Institute for American Indian Studies: 1
KidsPlay Childrens Museum: 1

Maritime Aquarium at Norwalk: 2
Mark Twain House: 0
Mattatuck Museum: 0
Mystic Aquarium: 0
Mystic Seaport: 3
New Britain Museum of American Art: 2
New England Air Museum: 4
New Haven Museum: 1
Old Sturbridge Village: 0
Peabody Museum of Natural History: 5
Wadsworth Atheneum: 1
White Memorial Conservation Center: 0

Online Presence

Facebook Followers as of 5/15/2019: 1,482
Facebook Reach Apr. 17 – May 14: 14,795
Facebook Post Engagements Apr. 17 – May 14: 6,961

Instagram Followers as of 5/15/2019: 435
Bronson Teens Instagram Followers as of 5/15/2019: 170
Twitter Followers as of 5/15/2019: 358

Website Visitors April 1 – April 30: 2,014
Website Sessions April 1 – April 30: 3,450
Website Pageviews April 1 – April 30: 6,931

Most Visited Website Pages (April 1 – April 30):

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| Home Page: 3,561 | Children's Division: 130 | Directions: 40 |
| Museum Passes: 287 | How to Get a Card: 105 | Hall of Fame: 35 |
| Programs: 269 | eBooks: 95 | New Movies: 33 |
| How to Find Books: 228 | Book Sale: 75 | Friends: 24 |
| Ask A Librarian: 200 | Newsletters: 74 | City Directories: 21 |
| About Us: 185 | Borrowing Questions: 73 | News: 19 |
| Calendar: 179 | Teen/YA: 49 | Suggest a Purchase: 14 |
| Bunker Hill Branch: 167 | Computer Classes: 46 | Email Signup: 12 |
| Research: 151 | Board of Agents: 46 | |
| Genealogy/Local Hist.: 130 | Library History: 45 | |