

Director's Report to the Board of Agents

Silas Bronson Library

April 15, 2019

Raechel Guest, Director

FY20 Budget

The Mayor's Proposed Budget for FY20 essentially keeps the library's budget level. This includes keeping our vacant Librarian II position open until January, instead of filling it now. We will begin working on our FY20 budget now that we know what to expect for our municipal allocation.

Whale Update

Jim Hubbard at Torcco sent me some progress photos last week, showing that they have replaced almost all of the missing rings. The next step will be to create a patina that matches the original rings.

Rotary Club Donation

The Waterbury Rotary Club will be donating \$4,000 to the library for the purchase of a 3D printer and spools. The donation is intended as a contribution to the new Teen Zone. The local Rotary is contributing \$2,000 of their own funds, and \$2,000 from a Rotary District Matching Grant.

Give Local

The Friends of the Silas Bronson Library are participating in Give Local, the online giving campaign hosted by the Connecticut Community Foundation. Giving starts at 7 a.m. on April 23 and ends at 7 p.m. on April 24. The funds they raise support our public programs. Even if you can't donate, you can help spread the word by sharing the event on Facebook.

East Wing/Teen Zone Renovation

The new carpeting will be installed next week, April 25-27. The first floor of the East Wing will be closed to the public from April 24 through April 30. When we reopen the space on May 1, the furnishings will all be in their new locations.

The new glass walls for the computer classroom will be installed May 13-14.

Main Reading Room Updates

We are continuing to reorganize the books in the Main Reading Room with assistance from our interns, Pages, and Librarians. When the reorganization is complete, we will be able to remove the row of shelves closest to the windows, creating new spaces for study and reading. I am hoping this will be completed by the end of April.

Public Programs

Last week was National Library Week. Our patrons submitted a number of lovely testimonials praising our staff for National Library Workers day. On Friday, Superintendent of Schools Dr. Verna Ruffin and Aldermen Paul Pernerewski and George Noujaim read stories in the Children's Room for Drop Everything And Read Day.

We have added a program to our May schedule. On Saturday, May 4 at 2 p.m., Steve Bergin and Bob Dorr will give a presentation commemorating the 75th anniversary of D-Day.

CT Library Association Annual Conference

We will be sending five staff members to the CLA Annual Conference on April 29 & 30. Three are first-time attendees. The conference is being held in Groton. Because the conference is being held on a Monday/Tuesday, we were not able to send everyone who wanted to go – we do not have sufficient staffing on Mondays to allow anyone to be out of the building that day.

Circulation Division

March Statistical Reports: Main Library

Total Collection Size: 266,102
Total Items Added to Collection: 995
Total Items Circulated: 11,609
Total Circulation In-House: 339
Total Circulated at Other Libraries: 808
Total Circulated from Other Libraries: 337

Total Active Patrons: 11,131
Total Expired Patrons: 13,388
Total Patrons Added: 225

March Statistical Reports: Bunker Hill

Total Collection Size: 15,476
Total Items Added to Collection: 63
Total Items Circulated: 605
Total Circulation In-House: 0
Total Circulated at Other Libraries: 67
Total Circulated from Other Libraries: 211

Total Active Patrons: 395
Total Expired Patrons: 454
Total Patrons Added: 7

Museum Pass Usage, March 2019

American Clock & Watch Museum: 0
Barker Comic and Cartoon Museum: 0
Barnum Museum: 0
Beardsley Zoo: 2
Children's Museum/Roaring Brook Nature: 0
Connecticut Science Center: 1
Connecticut's Old State House: 0
EverWonder Children's Museum: 1
Harriet Beecher Stowe Center: 0
Imagine Nation: 2
Institute for American Indian Studies: 0
KidsPlay Childrens Museum: 6

Maritime Aquarium at Norwalk: 1
Mark Twain House: 0
Mattatuck Museum: 1
Mystic Aquarium: 0
Mystic Seaport: 0
New Britain Museum of American Art: 4
New England Air Museum: 1
New Haven Museum: 1
Old Sturbridge Village: 0
Peabody Museum of Natural History: 1
Wadsworth Atheneum: 1
White Memorial Conservation Center: 0

Online Presence

Facebook Followers as of 4/13/2019: 1,419
Facebook Reach Mar. 16 – Apr. 12: 15,946
Facebook Post Engagements Mar. 16 – Apr. 12: 6,440

Instagram Followers as of 4/13/2019: 419
Bronson Teens Instagram Followers as of 4/13/2019: 165
Twitter Followers as of 4/13/2019: 350

Website Visitors March 1 – March 31: 2,123
Website Sessions March 1 – March 31: 3,633
Website Pageviews March 1 – March 31: 7,029

Most Visited Website Pages (March 1 – March 31):

Home Page: 3,675	About Us: 150	Book Sale: 46
Programs: 325	eBooks: 118	Park Dept. Archive: 42
How to Find Books: 223	Borrowing Questions: 110	Library History: 41
Ask A Librarian: 201	How to Get a Card: 102	New Movies: 41
Genealogy/Local Hist.: 189	Newsletters: 83	Teen/YA: 37
Calendar: 185	Hall of Fame: 82	Friends: 27
Museum Passes: 172	Computer Classes: 68	Email Signup: 16
Children's Division: 171	City Directories: 53	Board of Agents: 14
Research: 160	Directions: 48	Suggest a Purchase: 7
Bunker Hill Branch: 150	News: 46	