

Director's Report to the Board of Agents

Silas Bronson Library

March 21, 2017

Raechel Guest, Director

Interior Renovations

I have received the quotes from W.B. Mason and PSI-NESP for a number of items, including new shelving for the Children's Room, new carpeting for several areas of the building, and a glass wall for the computer lab. I'd like to meet with the Board's Building Projects Committee to review the details.

Patron Services

Several of our patrons have expressed their gratitude that they no longer have to ask a staff member to unlock the elevator for them. I have also been receiving positive feedback about our increased media presence—several people have commented that they never saw as much about the library's activities and services as they do now.

Circulation Division

February Statistical Reports: Main Library

Total Collection Size: 249,454
Total Items Added to Collection: 548
Total Items Circulated: 10,730
Total Circulation In-House: 121
Total Circulated at Other Libraries: 780
Total Circulated from Other Libraries: 325

Total Active Patrons: 12,886
Total Expired Patrons: 15,178
Total Patrons Added: 213

February Statistical Reports: Bunker Hill

Total Collection Size: 13,356
Total Items Added to Collection: 23
Total Items Circulated: 901
Total Circulation In-House: 0
Total Circulated at Other Libraries: 75
Total Circulated from Other Libraries: 368

Total Active Patrons: 436
Total Expired Patrons: 531
Total Patrons Added: 3

Museum Pass Usage, February 2017

American Clock & Watch Museum: 0	Maritime Aquarium at Norwalk: 1
Barker Comic and Cartoon Museum: 0	Mark Twain House: 0
Barnum Museum: 0	Mattatuck Museum: 0
Beardsley Zoo: 0	Mystic Aquarium: 0
Children's Museum/Roaring Brook Nature: 0	Mystic Seaport: 0
Connecticut Science Center: 0	New England Air Museum: 0
Connecticut's Old State House: 0	New Haven Museum: 0
CT State Parks & Forest Recreation: 0	Old Sturbridge Village: 0
EverWonder Children's Museum: 1	Peabody Museum of Natural History: 2
Harriet Beecher Stowe Center: 0	Wadsworth Atheneum: 0
Imagine Nation: 0	White Memorial Conservation Center: 0
Institute for American Indian Studies: 0	

Online Presence

Facebook Followers	as of 3/16/2017: 618
Facebook Reach	Feb. 16 – Mar. 15: 2,815
Facebook Post Engagements	Feb. 16 – Mar. 15: 2,827

Google Business Listing Searches February: 2,998

Website Visitors	Feb. 3 – Mar. 3: 2,013
Website Pageviews	Feb. 3 – Mar. 3: 6,285

Most Visited Website Pages (Feb. 3 – Mar. 3):

Home Page: 3,196	Bunker Hill Branch: 275	eBooks & Video: 122
Children's Pages: 321	Museum Passes: 171	How to Find Books: 93
Programs: 237	How to Get a Card: 158	Hall of Fame: 78
Ask A Librarian: 186	Genealogy: 154	Computer Classes: 64
Research: 176	About Us: 137	